

THE 98TH

YULETIDE BALL





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When you support the Yuletide Ball with a ticket or gift, your generosity provides high-quality early education to children from low-income families.

For 127 years, the Brooklyn Kindergarten Society has worked to ensure children receive quality education in a nurturing environment that cultivates the skills to succeed in kindergarten and beyond.

We serve nearly 400 children and their families at BKS early childhood learning centers in Bedford-Stuyvesant, Crown Heights, and Brownsville public housing. Children receive full-day classes and enrichment programs. Families have access to counseling, classes, and referrals that continue support beyond the classroom.

Your generosity works to stop the cycle of poverty where it does the most damage—in early childhood. To learn more or to make a gift, visit bksny.org. Thank you!

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THE 98TH YULETIDE BALL

The holiday season is steeped in longstanding traditions: singing carols, sitting around a crackling fireplace, and crafting gingerbread houses. In Brooklyn, we have spent more than 95 years creating our own exciting holiday tradition...the glamorous annual Yuletide Ball in support of Brooklyn Kindergarten Society.

Since the first-ever Yuletide Ball in 1920, the event has been a symbol of the spirit of the holidays, combining good cheer and doing good. Year after year, nearly 1,000 generous individuals come together to break the cycle of poverty where it does the most harm—in early childhood. Thank you for standing with us and supporting a vision for a better Brooklyn, a holiday tradition that is near and dear, indeed.

The annual Ball has evolved over the years, just as our beloved borough has. Brooklyn seems to change more and more every day, and each year we are thrilled to see the Ball attendees grow and change with it. Our pre-ball dinners vary in every way imaginable: some are black-tie affairs in glorious century-old townhouses, others are casual affairs where people prefer to order in pizza. Some are in DUMBO lofts, others are in Manhattan high-rises. But all culminate on the dance floor of the Heights Casino, where we party the night away and celebrate the joy of giving.

We would like to thank all of our pre-ball dinner hosts, as well as their families, for allowing us to defray the costs of the ball with their hospitality and generosity. We also wish to thank our co-chairs, Lindsay McCann and Julia Neff, whose passion and hard work contributed so much to this year's success. Thank you as well to TD Bank and Brennan Real Estate for their generous underwriting support.

Enjoy the night, and thank you for making this holiday tradition so important to the children and families we serve.

*Best wishes,
The BKS Board and Staff*



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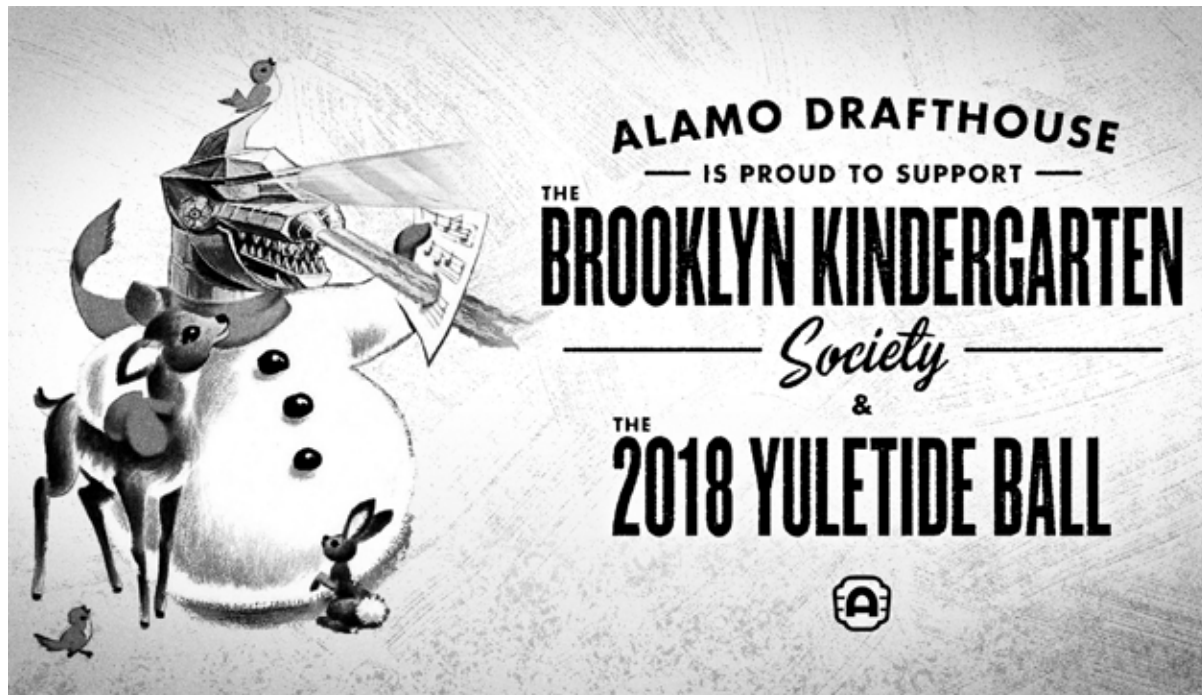
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*On behalf of the Brooklyn Kindergarten Society staff, board
and Yuletide Committee and Dinner Party Hosts, we*

THANK YOU

*for all your help in making the
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We couldn't do it without you!



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and Dinner Party Hosts for making the 98th Yuletide Ball a great success!*

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